

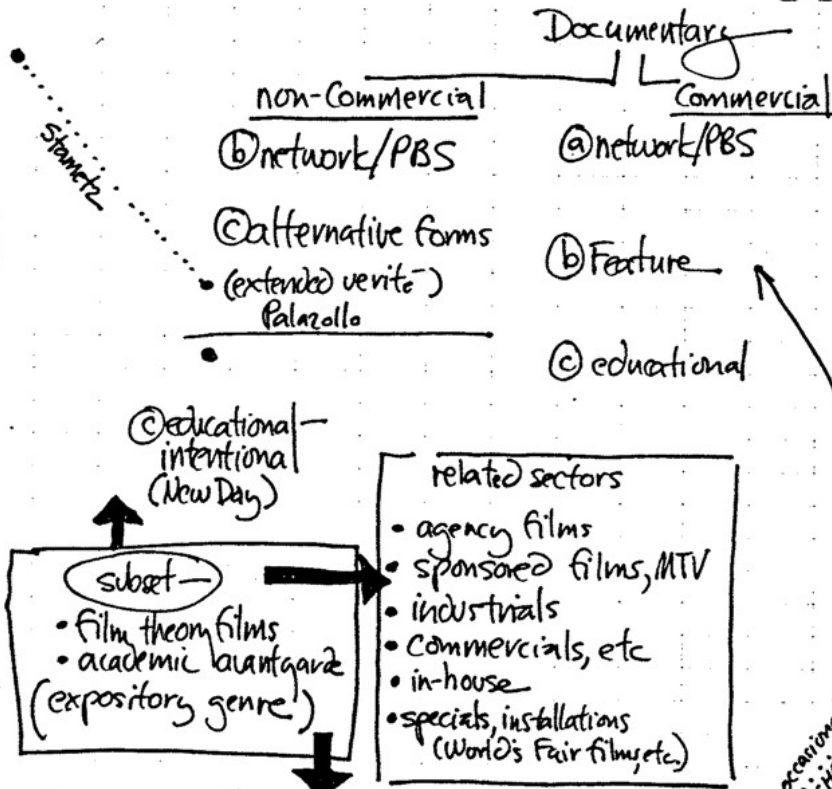
How do we define the avant garde?

The Independent Film Situation / Sector (U.S. 1980's)

Home Movies

- a) documentary
 - b) narrative (imitation of Hwood)
- consumer economics - recreational filmmaking small gauge

[Consumer commercial - Video weddings, etc.]



Hollywood

low budget pix (\$1-\$3 million)

- ① Indy subsidized
\$75,000 → \$800,000
(Heartland)
ZDF/Channel 4
NET
CPB/PBS
Europe - "Art & Essai"

- a) exploitation films
- b) made-for-tv

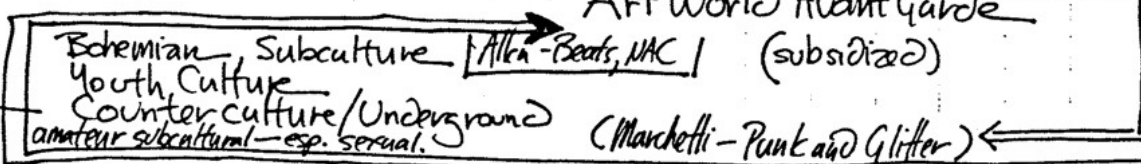
- ② Indy capitalized
speculative investment (Smithereens)
can cross over

(Theatrical) ART HOUSE CINEMA

- ③ Commercial pornography
capitalist, entrepreneurial
special distrib/exhibition
(borderline and illicit before 1970s)

occasional relations
CHELSEA GIRLS

Art World Avant Garde



Cult Films

Related Sectors: student films, related secondary and primary relations with video, tv animation as a form enters much of this -

Kern-video distrib.